

Champagne Wishes, Caviar Dreams: Incorporating eReaders into Leisure Reading While on a Beer Budget



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Once upon a time...

- End of year
 - Despite budget cuts, had a small amount left in operations budget
- Dean's interest in all types of reading
- Interest in innovating

Problem of scope

- How to evaluate e-readers when you aren't sure what you want to use them for?
- Unsure of demand/interest
- Unsure of sustainability
- Limited budget and time



Original cast of characters

- Head of Circulation
- Circulation/media collection
- Metadata cataloger (also head of leisure reading committee)
- University Library Technician, Cataloging Unit
- Head of Reference
- Assistant Head of Reference
- Web designer
- Associate Dean/Acting Head of Access Services

What we knew

- Leisure reading was popular, but collection not always as current as we'd like
- Some titles were always checked out
- Some newspapers came a day late
- Purpose would be for reading
- We needed to spend the money



Time to buy

- Kindle chosen (easy to use, e-paper, easy for us for purchasing books/already used Amazon)
- Focused on the regular Kindles, DX left for future
- Selection
 - Titles should be shared across all the Kindles
 - Chose high circulating titles from current collection
 - Recommendations from leisure reading selectors
 - Prize winners
 - Oprah selections
 - Fiction and nonfiction from North Carolina
 - Mix of current titles across genres

Acquisitions

- Who?
 - Library Administration business manager
 - Acquisitions assistant
- How?
 - 1 book, then 1 book, then 1 book ...
 - P-card
 - taxes



Cataloging

What?

- Kindles
- Accessories
- E-books

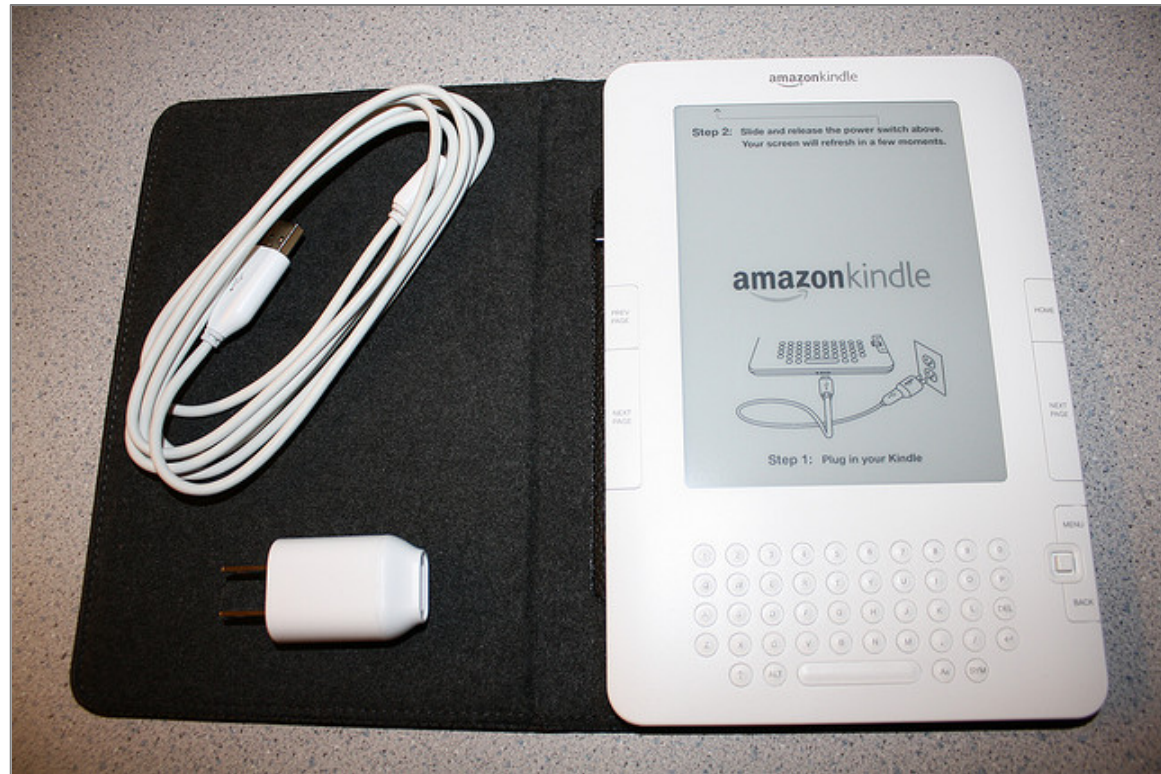



Image: Flickr user dotnetguy

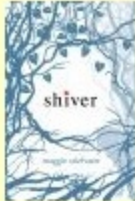
Kindle MARC record

Books		Rec stat	c	Entered	20091215	Replaced	20100728132127.3
Type	a	ELvl	l	Srce	d	Audn	
BLvl	m	Form	o	Conf	0	Blog	
		Cont	b	GPub		LitF	0
Desc	a	Ills	a	Fest	0	DtSt	s
						Dates	2009 ,
006		m	d				
007		c	#b r #d b #e n				
040		NRC	#c NRC				
090		PZ7.S855625	#b Sh 2009 eb				
090		#b					
049		NGUU					
100	1	Stiefvater, Maggie,	#d 1981-				
245	1 0	Shiver #h [electronic resource] / #c Maggie Stiefvater.					
250		Kindle ed.					
260		New York : #b Scholastic, #c 2009.					
300		392 p. ; #c 22 cm.					
586	8	A Junior Library Guild selection					
520		In all the years she has watched the wolves in the woods behind her house, Grace has been particularly drawn to an unusual yellow-eyed wolf who, in his turn, has been watching her with increasing intensity.					
533		Electronic reproduction. #b Seattle, Wa. : #c Amazon, #d 2009. #n Access may be limited to Kindle users.					
500		ASIN: B002JWD6AS					
650	0	Wolves #v Juvenile fiction.					
650	0	Human-animal relationships #v Juvenile fiction.					
650	0	Metamorphosis #v Juvenile fiction.					
650	0	Supernatural #v Juvenile fiction.					

Cataloging

- Who?
 - Department-wide effort
- How?
 - Copy, derived, and original records


 1




[Shiver / Maggie Stiefvater](#)
Shiver
Stiefvater, Maggie, 1981-
1st ed
New York : Scholastic Press, 2009
392 p. ; 22 cm
☆☆☆☆☆

[Request](#)

LOCATION	CALL #
<u>ASU IMC STACKS</u>	<u>Fic S8548sh</u>
<u>WCU CMC CHILDREN'S</u>	<u>PZ7.S855625 Sh 2009</u>

 2



[Shiver \[electronic resource\] / Maggie Stiefvater](#)
Shiver [electronic resource]
Stiefvater, Maggie, 1981-
Kindle ed
New York : Scholastic, 2009
392 p. ; 22 cm
☆☆☆☆☆

[Request](#)

LOCATION	CALL #
WCU KINDLE BOOK	<u>KINDLE eREADER 1</u>
WCU KINDLE BOOK	<u>KINDLE eREADER 2</u>
WCU KINDLE BOOK	<u>KINDLE eREADER 3</u>

[Click here to view additional copies/volumes of this title](#)

Lending

- Set up new loan rules and item types
- Create lending workflow
- Document processes
 - For Access Services staff
 - For patrons
- Address requests and issues

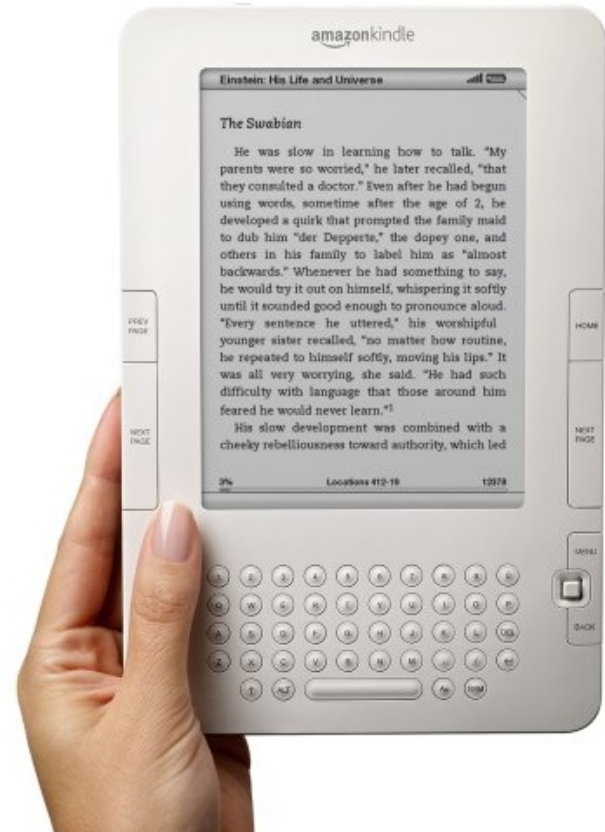


Image: Gizmodo

Kindle bibliographic record

 Request  Add to My Lists  Add to Bag  MARC Display  Return to Browse  Limit/Sort Search

LOCAL CALL NO KINDLE eREADER 1 WNCLN (ASU, UNCA, & WCU) System Sorted

☐ Limit search to available items

[Previous Record](#) | [Next Record](#)

Title Kindle wireless reading device (6 in.)
☆☆☆☆☆



LOCATION	CALL #	STATUS
WCU KINDLE BOOK	KINDLE eREADER 1	DUE 10-06-11 +2 RECALLED
WCU KINDLE BOOK	KINDLE eREADER 2	DUE 10-24-11 +1 HOLD
WCU KINDLE BOOK	KINDLE eREADER 3	DUE 11-02-11 +1 HOLD
WCU KINDLE BOOK	KINDLE eREADER 4	NOT CHK'D OUT
WCU KINDLE BOOK	KINDLE eREADER 5	DUE 10-27-11 +1 HOLD
WCU KINDLE BOOK	KINDLE eREADER 6	DUE 11-03-11 +1 HOLD

NOTE Circulating ebook reader for checkout

 [Permanent Link](#)

Kindle book brief record



16



E-Book

[Request](#)

[Linchpin \[electronic resource\] : are you indispensable? / Seth Godin ; illustrations by Jessica Hagy](#)

Linchpin [electronic resource] : are you indispensable?

Godin, Seth

Kindle ed

New York : Portfolio, 2010

x, 244 p. : ill. ; 24 cm



LOCATION	CALL #	STATUS
WCU KINDLE BOOK	KINDLE eREADER 1	DUE 10-06-11 +2 RECALLED
WCU KINDLE BOOK	KINDLE eREADER 2	DUE 10-24-11 +1 HOLD
WCU KINDLE BOOK	KINDLE eREADER 3	DUE 11-02-11 +1 HOLD

[Click here to view additional copies/volumes of this title](#)

Kindle book full record

[◀ Previous Record](#) | [Next Record ▶](#)

Author **Godin, Seth**

Title **Linchpin [electronic resource] : are you indispensable? / Seth Godin ; illustrations by Jessica Hagy and Hugh MacLeod**

Edition **Kindle** ed

Publisher New York : Portfolio, 2010



LOCATION	CALL #	STATUS
WCU KINDLE BOOK	KINDLE eREADER 1	DUE 10-06-11 +2 RECALLED
WCU KINDLE BOOK	KINDLE eREADER 2	DUE 10-24-11 +1 HOLD
WCU KINDLE BOOK	KINDLE eREADER 3	DUE 11-02-11 +1 HOLD
WCU KINDLE BOOK	KINDLE eREADER 4	NOT CHK'D OUT
WCU KINDLE BOOK	KINDLE eREADER 5	DUE 10-27-11 +1 HOLD
WCU KINDLE BOOK	KINDLE eREADER 6	DUE 11-03-11 +1 HOLD

Description x, 244 p. : ill. ; 24 cm

Bibliography Includes bibliographical references (p. [238]-244)

NOTE ASIN: B00354Y9ZU

Kindle eBook

Summary The bestselling author of "Tribes" and "The Dip" returns with his most powerful book yet in which he explores why some people make a difference in their fields--and others don't

Reproduction Electronic reproduction. Seattle, Wa. : Amazon, 2010. Access may be limited to **Kindle** users

System Details Requires **Kindle eBook** reader

Subject **Employee motivation**

Employees -- Attitudes

Creative thinking

Value added

Work -- Psychological aspects

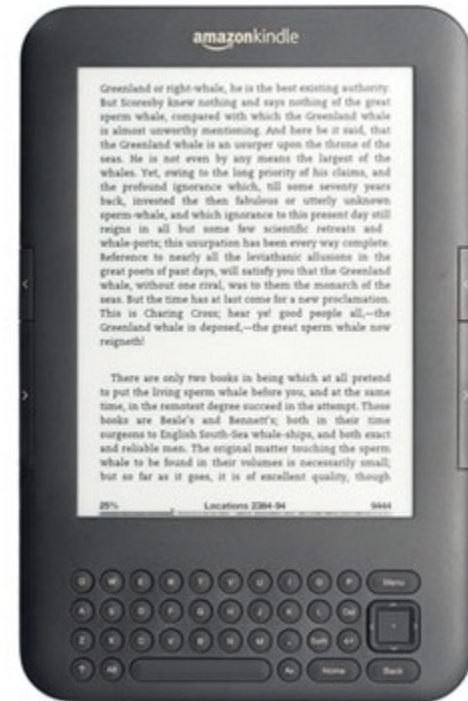
Contents The new world of work -- Thinking about your choice -- Indoctrination: how we got here -- Becoming the linchpin -- Is it possible to do hard work in a cubicle? -- The resistance -- The powerful culture of gifts -- There is no map -- Making the choice -- The culture of connection -- The seven abilities of the linchpin -- When it doesn't work

Other Author **Amazon.com (Firm)**

OCLC # 635960467

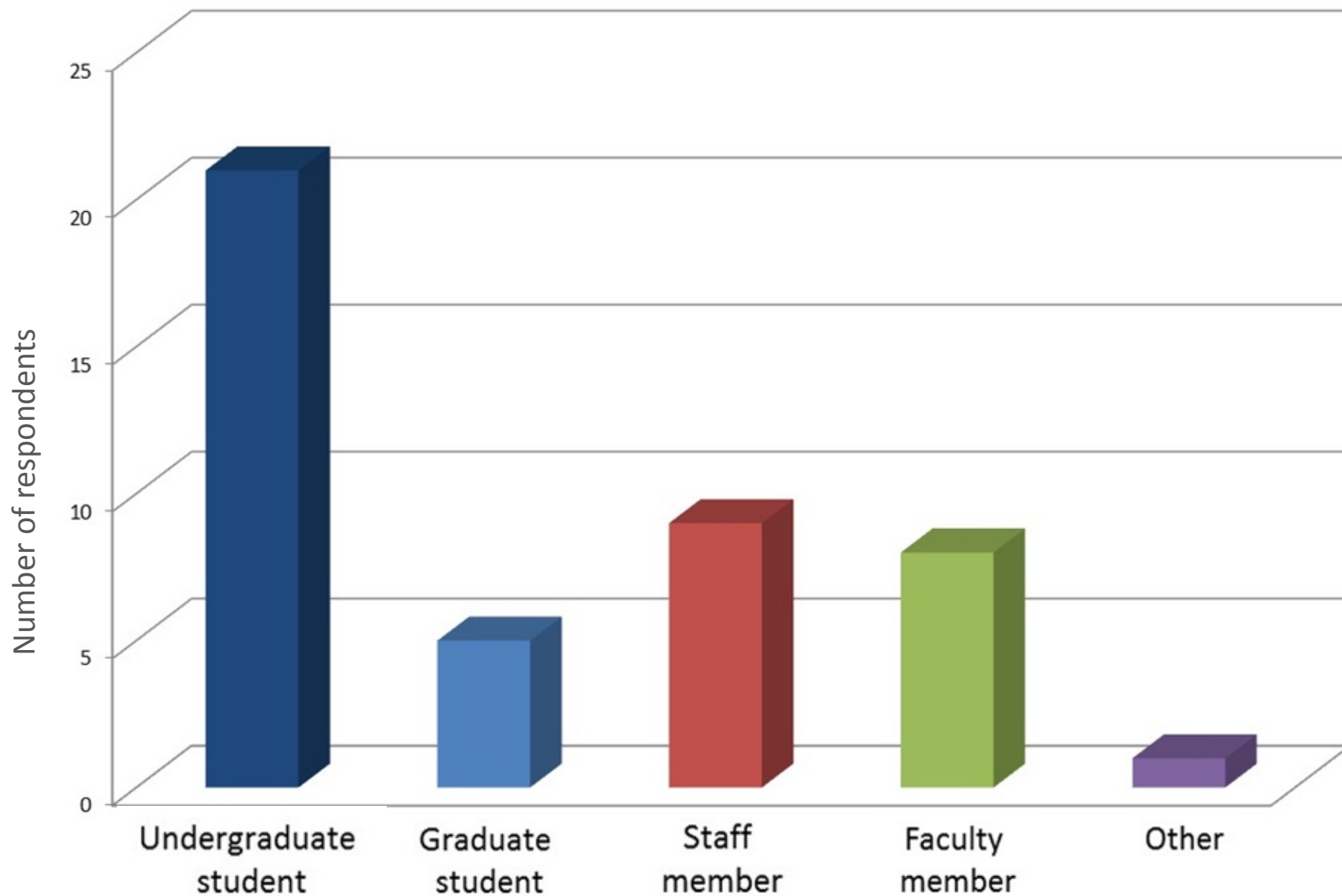
Assessment

- Who are the users?
- Are users already familiar with these devices?
- What problems do they encounter?
- What materials do they want?
 - Specific items
 - Popular genres
- Other feedback?



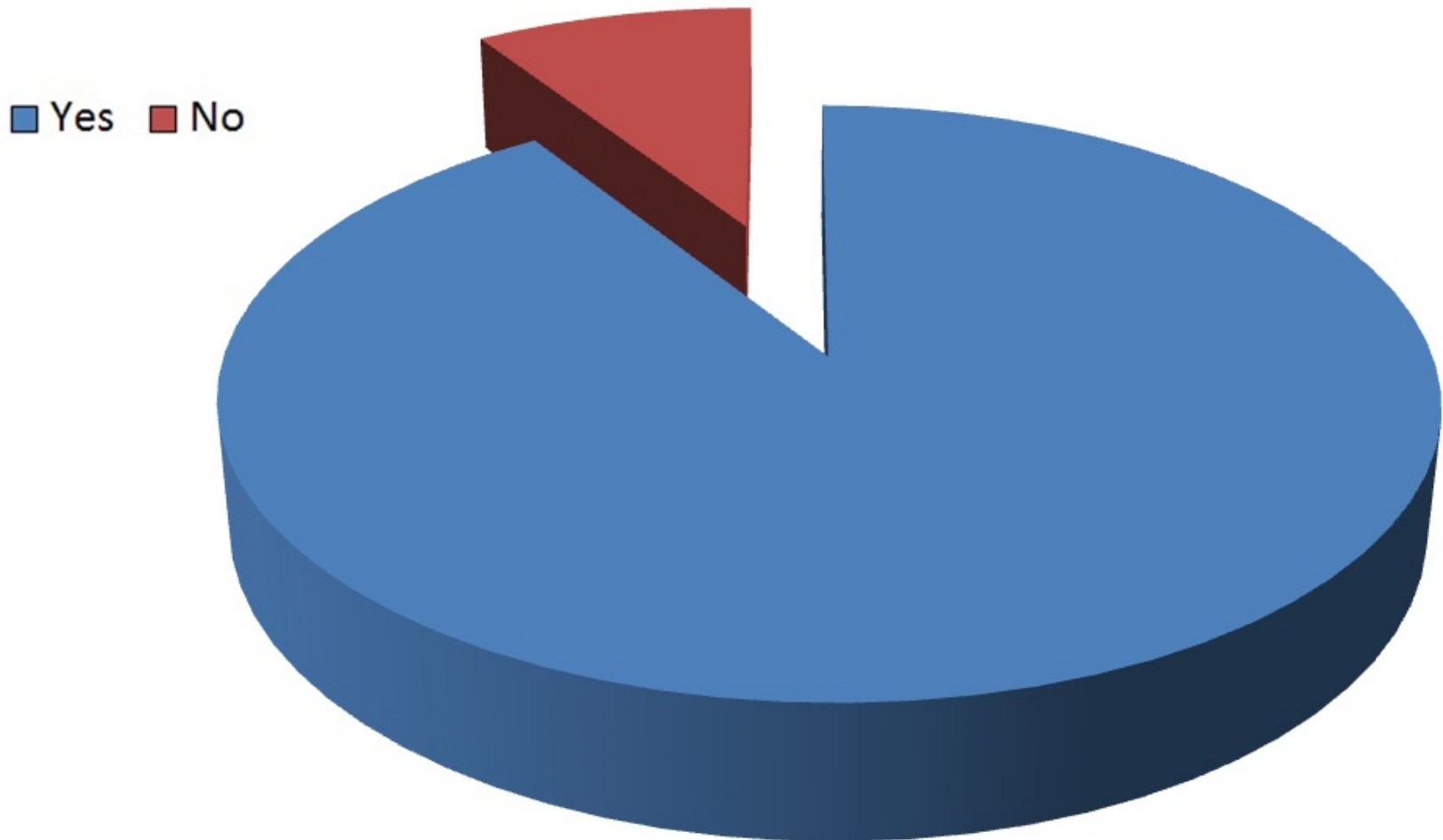
Images: CNET

Demographics



First time users

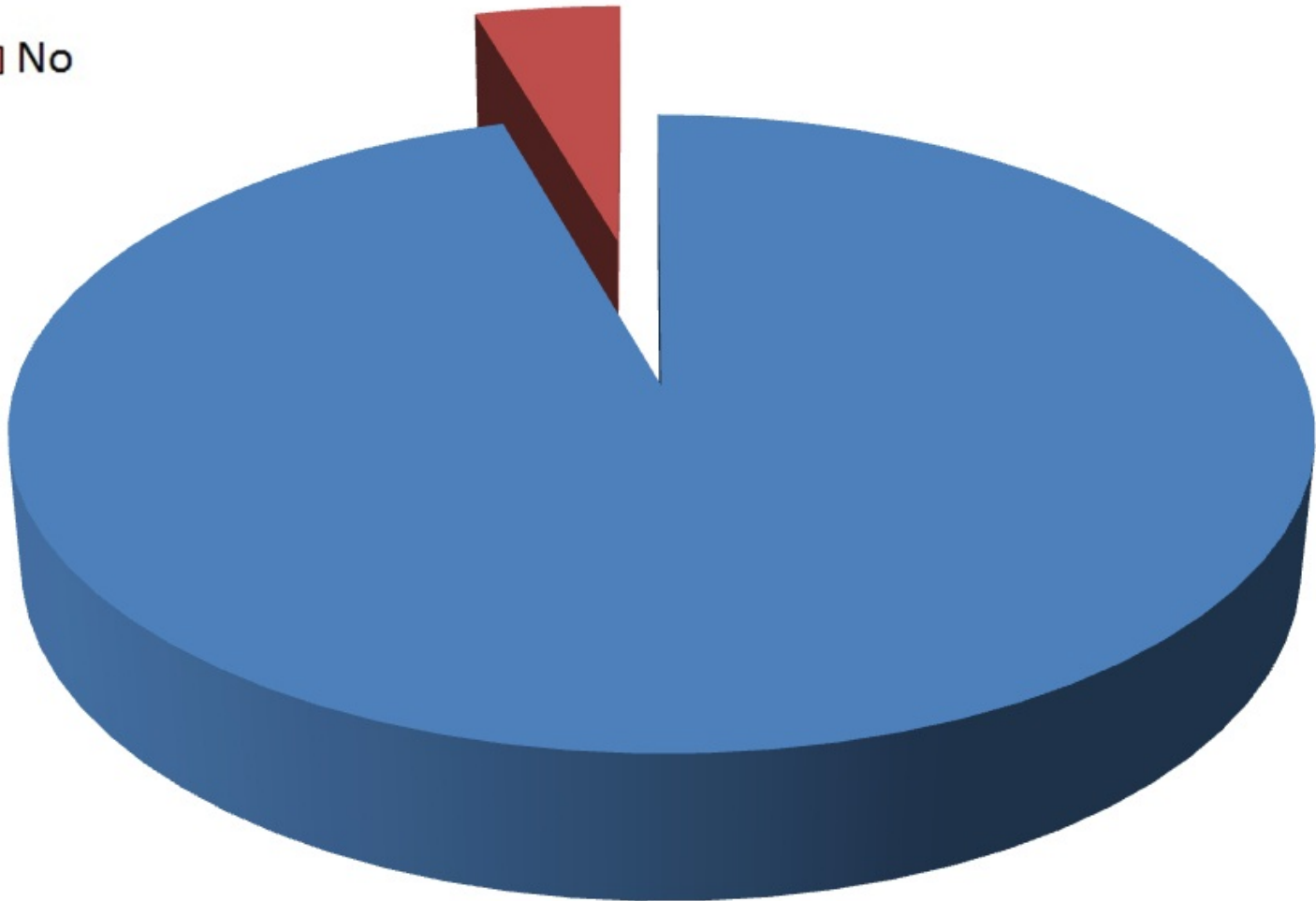
Is this the first time that you have used a Kindle?



Ease of use

Did you find the Kindle easy to use?

■ Yes ■ No



Problems

What problems did you encounter while using the Kindle?

- Design not intuitive
- Annotations
- Archived items
- Moving between sections
- Backlight

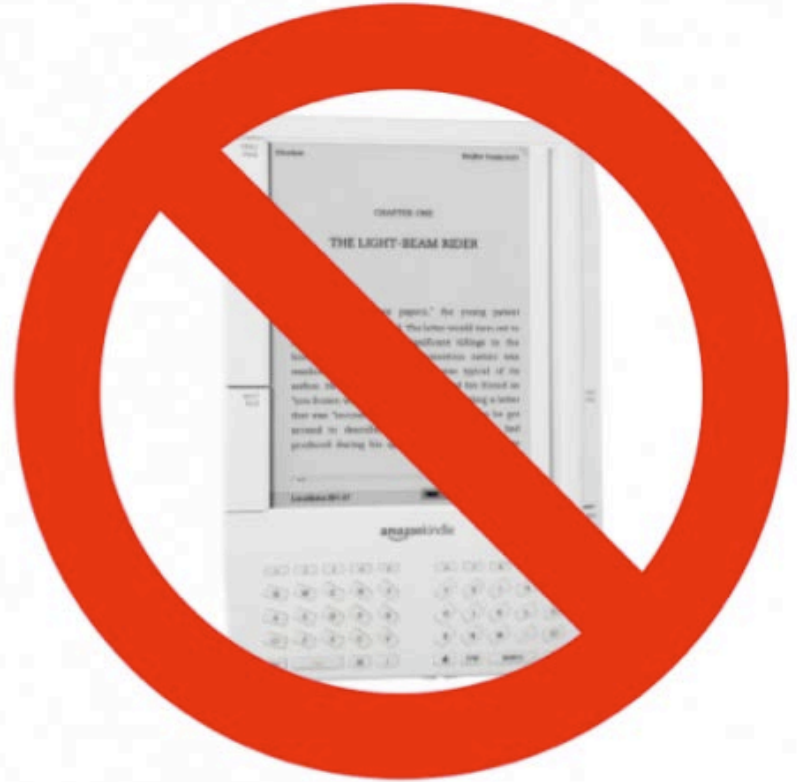


Image: vowelmovers.wordpress.com

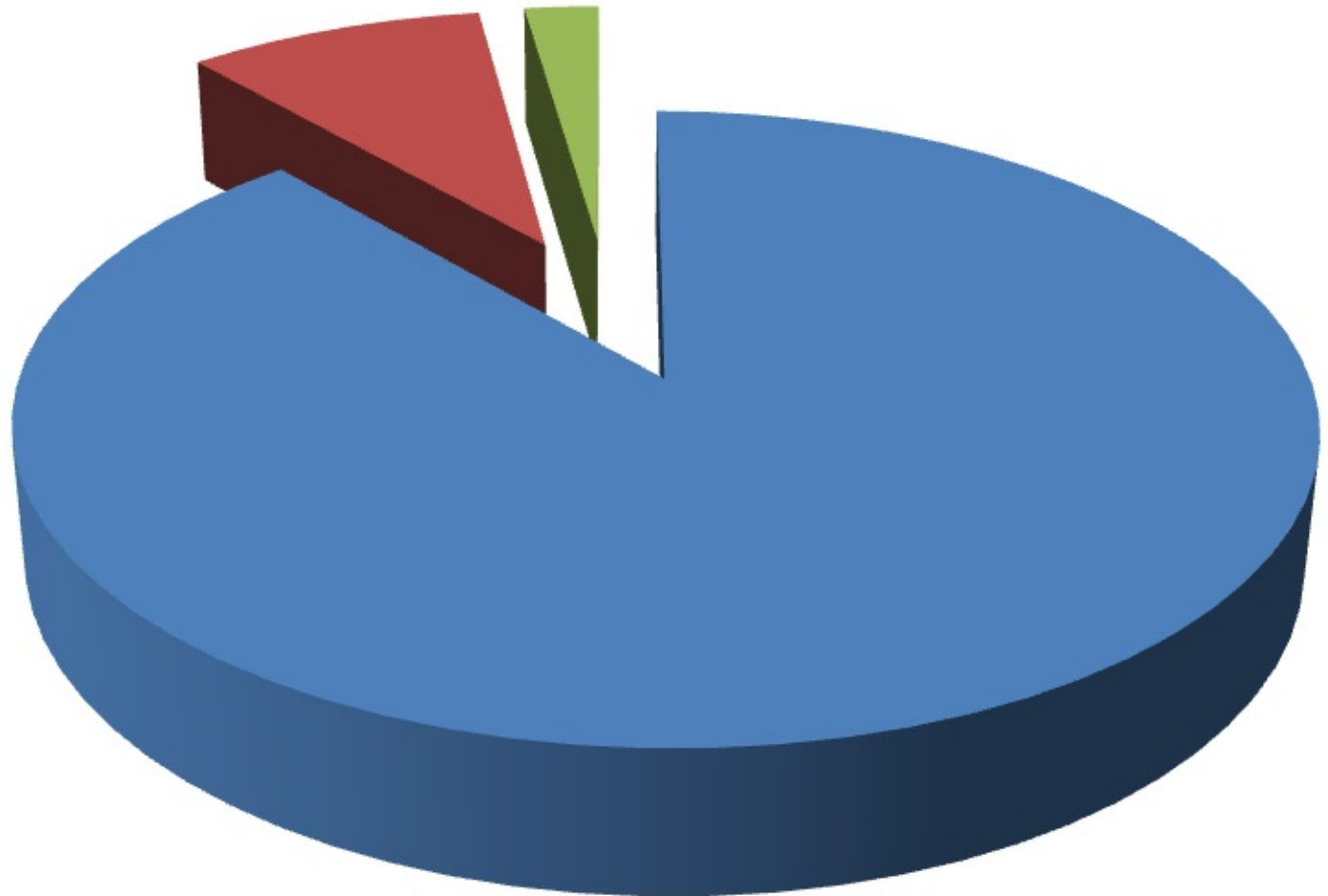
Variety of titles

Did you find an acceptable variety of titles?

Yes

No

Yes and No



Suggested title additions

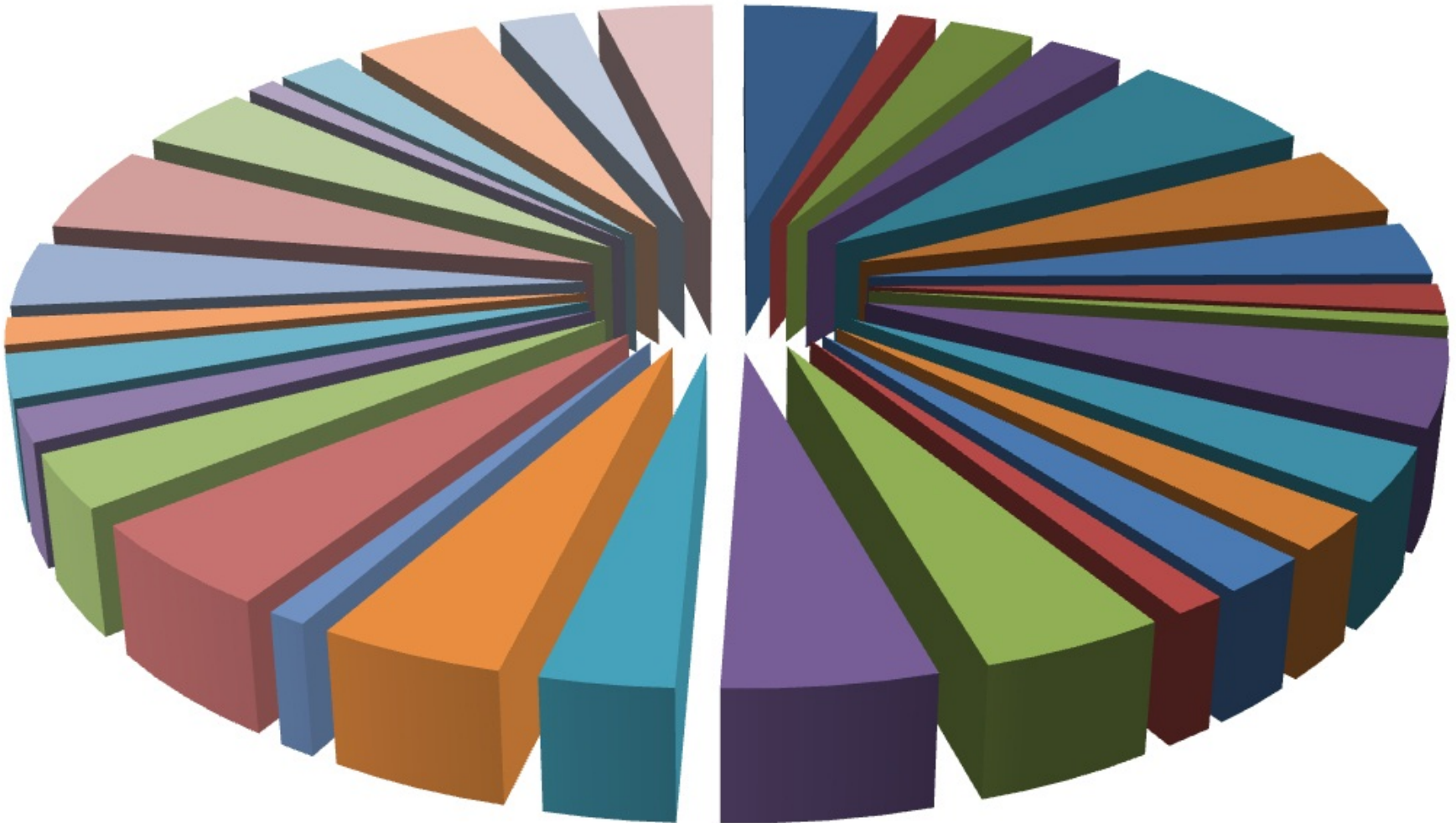
Do you have any suggested books for the Library to buy?

- Authors (Asimov, Grafton, Heinlein)
- Titles (*Harry Potter*)
- Genres (fantasy, science fiction, children's books)
- Course-related materials
- Other



Genre popularity

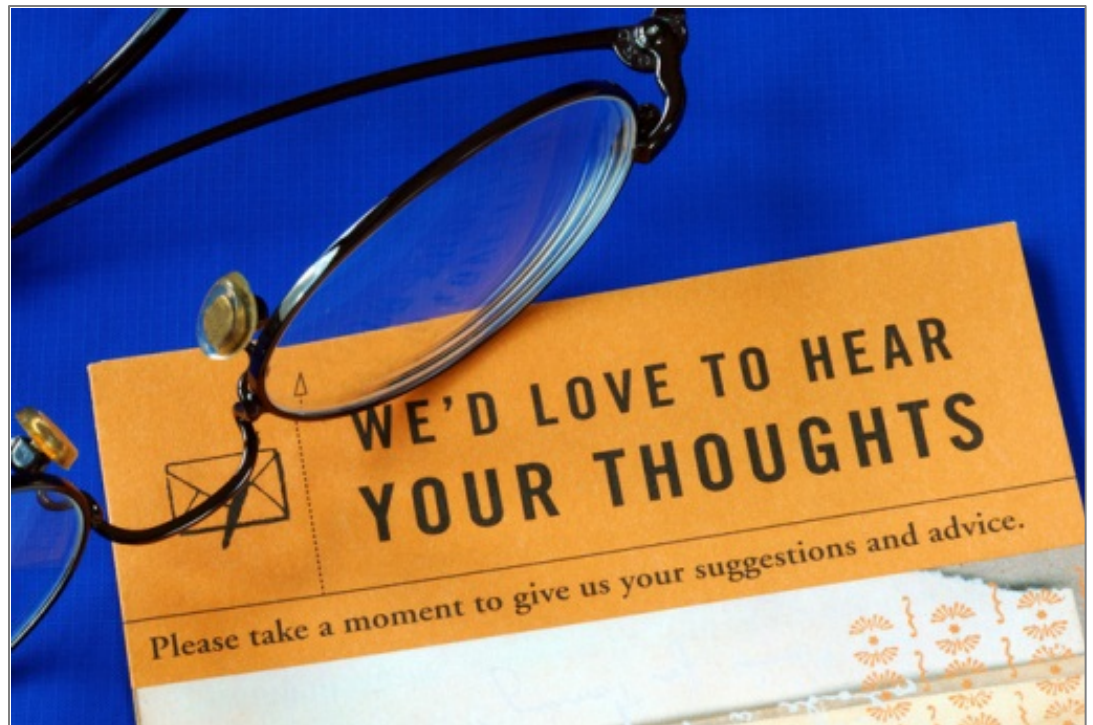
What are your favorite types of materials to read?



Other feedback

Is there any other feedback you would like to share about your experience using a Hunter Library Kindle?

- Positive
- Negative
- Suggestions
- Other



Addressing requested changes

- New titles
- Improved cases
- Shorter lending period on Kindle DX



Image: Engadget

Experiment → Maintenance

- Kindle Task Force
- Leisure Reading Group
- Lingering issues
 - Cataloging
 - Circulation
 - Collection Development Policy

Any questions?



Image: Bloggers Blog